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Dolce Hotels Introduces Meetings-Focused Economic Stimulus Program

MONTVALE, N.J. (Feb. 18, 2009) – Taking a cue from Washington, Dolce Hotels and Resorts today launched an economic stimulus program of its own designed to jumpstart corporate America by providing cost-effective and productive meetings in specialized conference venues.

Dolce's Inspiring Stimulus Program promises cost savings to clients who seek a businesslike yet inspiring environment for interacting, sharing ideas and collectively making decisions while avoiding the excesses and distractions typically associated with posh hotels and resorts.

The Inspiring Stimulus Program – available at participating Dolce properties in North America through Dec. 31 for functions booked no later than March 31 – offers meeting planners the choice of a substantial discount for a customized package of services or discounted, per-person complete meeting package – or CMP – pricing.

“Given the nation’s ongoing economic challenges, bold action is warranted to support our meeting clients,” said Steven A. Rudnitsky, Dolce president and chief executive officer. “Our practical locations and focus on results-oriented meetings provide a fiscally responsible formula for bringing people together to achieve their business objectives.”

He said the current market downturn provides “a natural opportunity for companies to prepare long-term strategic plans and invest in employees through training so that they are prepared for the inevitable upturn.”

“While no one would advocate boondoggles at this juncture, we certainly should embrace the need for business leaders to get out of their offices and focus on this incredibly challenging macroeconomic environment,” Rudnitsky said. “Companies that are meeting, planning and

training today will be in the best position to grow and drive value for their employees and shareholders.”

He noted that off-site meetings continue to be regarded as one of the single-most important ingredients for achieving business success.

“Our expertise is helping clients hold effective meetings,” he said. “Moreover, our venues are designed and equipped for maximum efficiency and value. Yet despite our sharp focus on business needs, we haven’t forgotten that inspiration is the key to innovation and creativity. Dolce meetings achieve a perfect balance.”

Dolce Hotels and Resorts, formerly Dolce International, provides exceptional meeting environments at its 23 hotels and resorts in the United States, Canada and Europe by providing superior cuisine and amenities, state-of-the-art technology and a community of passionate, intuitive employees.

Dolce Hotels and Resorts comply with standards set by the International Association of Conference Centers and are rated by AAA, Mobil, Michelin and Meeting Professionals International. Many Dolce hotels and resorts offer spas, championship golf courses and workout facilities.

Founded in 1981 by Andy Dolce, now chairman and managing director, the company is headquartered in Montvale, N.J., and Paris, Dolce Hotels and Resorts is majority owned by Broadreach Capital Partners and employs approximately 4,000 worldwide. Additional information is available at www.dolce.com.

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