



FOR IMMEDIATE RELEASE

Dolce Hotels and Resorts Appoints Vice President, Global Operations

MONTVALE, N.J. (Jan. 18, 2010) — Dolce Hotels and Resorts, a privately held operator of 25 upscale hotels, resorts and conference hotels in North America and Europe, today announced the appointment of Kate Ashton, a 26-year lodging veteran, as vice president, global operations.



She will be responsible for coordinating new hotel openings and overseeing brand standards, product and service quality control and operational process improvement. She reports to Richard Maxfield, Dolce chief operating officer, and is based in the company's Montvale headquarters.

Ashton previously served Starwood Hotels & Resorts of White Plains, N.Y., as senior director, operations support team, North American division operations, and senior director, sales strategy and operations, for the company's global sales organization.

Earlier in her career, she was general manager of the 474-room Sheraton Gateway Toronto, Ontario, Canada; area director of Six Sigma for Starwood Canada in Toronto; general manager of The Westin Edmonton in Alberta, Canada; and director of operations for The Westin Michigan Avenue in Chicago.

Ashton is a graduate of St. Clair College of Applied Arts & Technology, Windsor, Ontario, where she received a diploma in travel and tourism, and a graduate of Ryerson Polytechnical Institute, Toronto, where she received a degree in business and hotel management.

She served on the boards of the Economic Development Edmonton and the Toronto Tourism board. She was a member of the Edmonton Glenora Rotary and chair of the Edmonton Promotions Committee as well as active in United Way and the Canadian Cancer Society.

Dolce Hotels and Resorts, headquartered in Montvale, N.J., and Paris, is majority-owned by Broadreach Capital Partners and employs approximately 4,000 worldwide.

Its portfolio includes The Thayer Hotel, West Point, N.Y.; Lakeway Resort & Spa in Austin, Texas; Dolce Sitges in Barcelona, Spain; Seaview, near Atlantic City, N.J.; Dolce Basking Ridge in Basking Ridge, N.J.; Dolce Hayes Mansion in San Jose, Calif.; Dolce Chantilly in France; and Aspen Meadows Resort in Aspen, Colo.

Dolce Hotels and Resorts has earned a reputation for creating inspiring working and learning environments through its superior cuisine and amenities, productive facilities and design and dedicated, personalized customer service. Additional information is available at www.dolce.com.

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