



FOR IMMEDIATE RELEASE

Dolce Hotels and Resorts Appoints Chief Revenue Officer

MONTVALE, N.J. (Nov. 9, 2009) — Dolce Hotels and Resorts, a privately held operator of 24 upscale hotels, resorts and conference hotels in North America and Europe, today announced the appointment of Barry Goldstein as chief revenue officer, responsible for global sales, marketing, revenue management and information technology.



Barry Goldstein

He succeeds Peter Strebel, who is leaving to pursue his dream of serving as general manager of a luxury hotel in New York. Steven A. Rudnitsky, Dolce president and chief-executive officer, said Strebel will stay with Dolce until the Thanksgiving holiday, “allowing time to effect a seamless transition.”

“We are grateful for Peter’s contributions and wish him well,” said Rudnitsky. “I am pleased to welcome Barry Goldstein, who brings a 20-year track record of strategic and tactical leadership in sales, marketing and technology during his career in lodging, consumer packaged goods, retail sales, information technology and e-commerce.”

For the last five years, Goldstein served Starwood Hotels & Resorts Worldwide in White Plains, N.Y., as vice president, global sales strategy, technology & operations, responsible for achieving a \$2 billion-plus target in group, business transient and leisure sales.

Among his accomplishments, he implemented Starwood’s first integrated property-to-property lead referral tool, created its first strategic account management team and implemented its first integrated global customer relationship management system.

From 2000 to 2004, Goldstein was global managing director, consumer packaged goods, retail & hospitality, for Cisco Systems in Santa Clara., Calif., where he more than doubled the number of partnerships, which included six out of 10 of the top lodging brands in the world.

Earlier in his career, he was principal in charge of the global e-commerce and technology consulting practice of Kurt Salmon Associates, New York; vice president and chief information officer for Matsushita Electric Corporation (Panasonic), Secaucus, N.J.; and a management consultant for Ernst & Young, New York.

Goldstein graduated from Columbia University, New York, in 1986 with a bachelor of science degree in computer science and completed Harvard Business School's Advanced Management Program.

Dolce Hotels and Resorts, headquartered in Montvale, N.J., and Paris, is majority-owned by Broadreach Capital Partners and employs approximately 4,000 worldwide.

Its portfolio includes Lakeway Resort & Spa in Austin, Texas; Dolce Sitges in Barcelona, Spain; Seaview, near Atlantic City, N.J.; Dolce Basking Ridge in Basking Ridge, N.J.; Dolce Hayes Mansion in San Jose, Calif.; Dolce Chantilly in France; and Aspen Meadows Resort in Aspen, Colo.

Dolce Hotels and Resorts has earned a reputation for creating inspiring working and learning environments through its superior cuisine and amenities, productive facilities and design and dedicated, personalized customer service. Additional information is available at www.dolce.com.

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