



CONTACT: Barbara Rogers  
Director of Marketing & Public Relations  
Phone: (201) 505-4413 e-mail: [barbara.rogers@dolce.com](mailto:barbara.rogers@dolce.com)

**FOR IMMEDIATE RELEASE**

## **DOLCE INTERNATIONAL OFFERS THE BLUEPRINTS TO A PERFECT MEETING**

***New Meeting Planner's Handbook can be accessed online***

*Montvale, NJ (June 1, 2005)* – How will you find the right speaker to address your group? How can you negotiate with the airlines? How do you meet the needs of disabled attendees? How do you choose the best room set-up for your meeting? These are just a few of the questions that Dolce International addresses in a new *Meeting Planners Handbook*, a comprehensive and user-friendly guide to help plan the perfect conference or meeting. The *Meeting Planners Handbook* can be downloaded to anyone free of charge on Dolce's website: <http://www.dolce.com/meetings/handbook.php>. Hard copies are available by calling our Meetings Desk at 800-57-DOLCE.

The 60-page manual focuses on the total meeting experience from site inspection to post-conference follow-up, and includes such topics as food, technology, accommodations, room set-up, transportation, budgeting and safety. Other highlights of the manual include detailed checklists for site inspections, budget and timeline, which can be downloaded from the website separately, as well as a glossary of meeting terms.

"As a leader and expert of conference center hospitality for 25 years, Dolce International has been built upon a commitment to excellence in providing the best service to our clients throughout the planning and meeting process. Our name has become synonymous with successful meetings as we are always striving to enhance the meeting experience. We want to illustrate to anyone who is responsible for planning a meeting all the details that are important and need to be considered. The Meeting Planners Handbook is a valuable tool and we have made it available on our website for easy accessibility," stated Robin Steiner, Vice President of Marketing, Dolce International.

The handbook is a component of Dolce's new interactive meeting planner's site, launched earlier this year. The meetings microsite, a web portal site, offers useful tools such as a pricing comparison calculator to help meeting planners clearly see the best value for their meeting.

###

**About Dolce International:**

Dolce International is the world leader in conference center hospitality, with a collection of 24 unique properties in the United States, Canada and Europe. Each Property features a different style ranging from a historic castle, to a rustic lodge, to a New England-style country resort, to a French chateau to a traditional corporate learning center. The portfolio consists of all six types of conference centers recognized by the International Association of Conference Centers (IACC): resort, executive, corporate, university, hotel and day meeting centers. While Dolce International core business is meetings and conferences, the company also caters to leisure travelers and offers a variety of venues for events. Dolce International is currently the only American-based conference center operator in Europe. Headquartered in Montvale, New Jersey and Paris, France, the company has approximately 4,000 employees. Dolce is celebrating its 25th Anniversary in 2005. For more information, visit the web site at [www.dolce.com](http://www.dolce.com).